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Sage Direct Earns National ‘Best and Brightest Companies to Work For’ Recognition for the Third Consecutive Year

Grand Rapids, Michigan, June 24, 2026 – Sage Direct, through its parent company 5THGEN, has been recognized by the National Association for Business Resources ([NABR](#)) as one of the 2026 Best and Brightest Companies to Work For in the Nation. This award honors organizations that demonstrate exceptional business acumen and innovative human resources practices.

This continued recognition reflects Sage Direct’s commitment to building a strong workplace culture and supporting the teams behind its secure, technology-driven services.

“Our teams continue to earn recognition like this through their commitment to one another,” said Shawn McCreery, human resources manager for 5THGEN. “Every day, our people work to create an environment where colleagues feel supported and empowered to deliver exceptional results for our clients.”

Sage Direct is a specialized data and print services provider supporting financial institutions and direct marketers with secure, technology-driven statement processing and communication solutions. Its continued recognition in the Best and Brightest program reflects the strength of its culture and leadership.

“We’re proud to receive this honor once again,” said Brandon Bissell, president of 5THGEN. “Our focus on building a strong, people-first culture is something we invest in every day. This recognition reflects the consistency of that commitment.”

Winners are evaluated by an independent research firm across a range of categories that measure employee experience, organizational performance, and workplace culture. These areas include compensation and benefits, employee engagement and retention, professional development, communication and shared vision, and leadership strategy.

According to Jennifer Kluge, president and CEO of NABR and the Best and Brightest Programs, “these companies exemplify the power of a people-first culture. Their commitment to creating exceptional workplaces has established them as role models of excellence nationwide.”

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**About Sage Direct**

Sage Direct is a specialized data and print services provider that combines data processing and marketing expertise with the latest technology to provide financial institutions and other direct marketers with statement processing and marketing support services. The company produces mailed and emailed statements, credit card statements, mortgage statements, and more. Supplemental services include daily notices and alerts, tax forms, and target marketing. All mail processed by Sage Direct is 100 percent accurate and performed in a certified, secure environment. Sage Direct is owned by 5THGEN, a closely held family-owned investment group rooted in five generations of business in West Michigan. The website address is SageDirect.com.